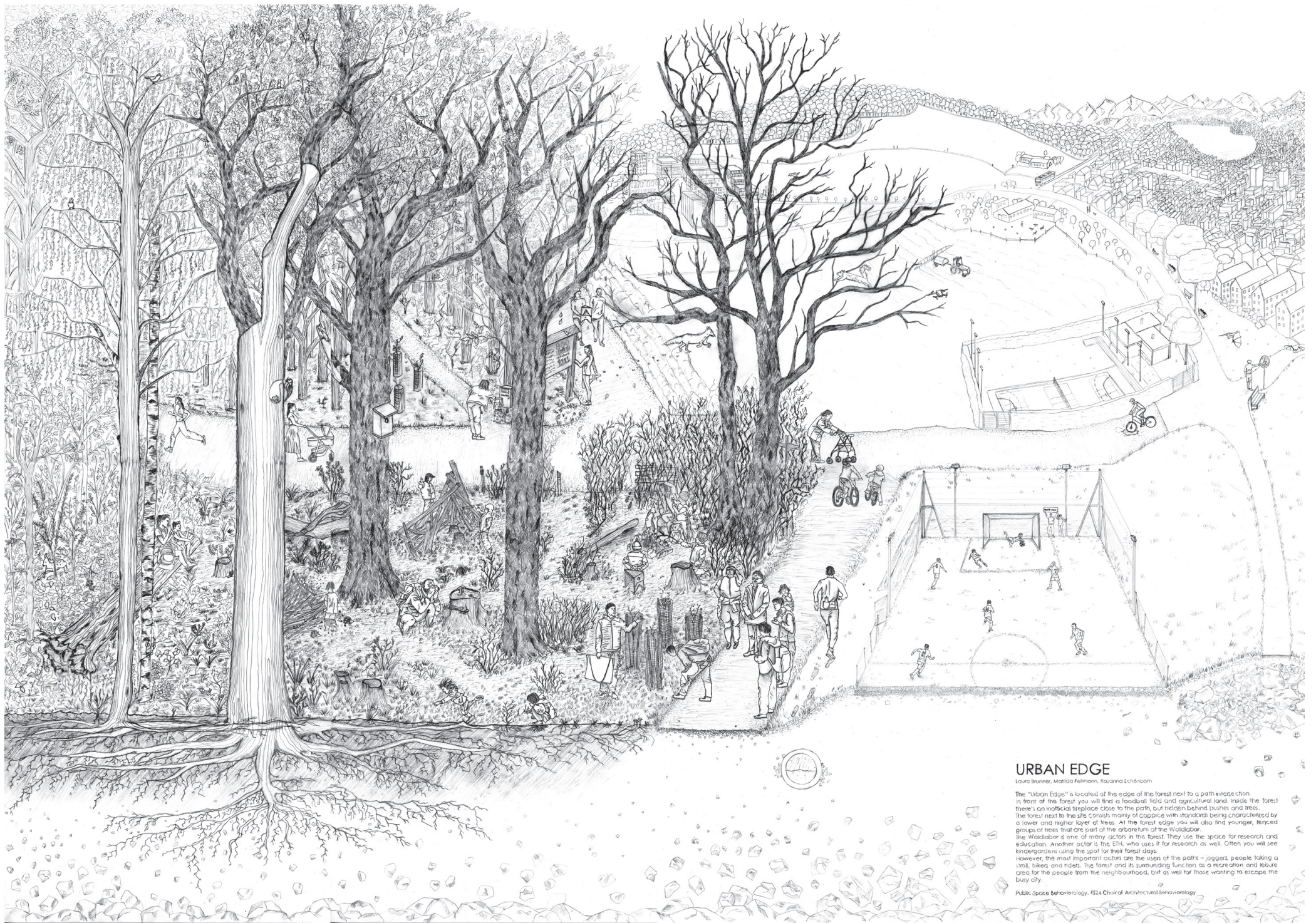


# Chair of Architectural Behaviorology



Chair of Architectural Behaviorology FS24  
Public Drawing, Laura Brunner, Matilda Fellmann, Rosanna Schönborn

## Public Space Behaviorology in Switzerland Design Studio FS25

### Mid Review 1 Poster Session and Model Market

Public spaces play a crucial role in our civic and urban life, serving as hubs for spontaneous gatherings, demonstrations, markets but also offering spaces for everyday activities such as eating lunch, having a drink, exercising. The functionality of these spaces significantly influences the quality of life for nearby residents. But what defines a good public space?

To answer this question, Students have used the methods of Architectural Behaviorology as well as follow into the footsteps of previous public space research. By observation of well visited public spaces they tried to find the natural, typological and human actors and the rules of interplay between those, which lead to people using a certain place. They have looked at what activities are happening in a public space and how the individual actors are enabling these activities. This semester, we will place

particular emphasis on the topic of water – whether as a natural element, a resource, a sensory experience within the space,... – and explore its influence on the behavior and dynamics of public spaces. They have explored the tool of drawing as a way of representing gathered data as well as a tool for design.

Accompanied by the group drawings will be exposed individual proposals of intervention for each site. The proposal will be present as models that consider concept, materiality and structure. The day will conclude with a general discussion.

The review format is a poster exhibition and Model marketplace. Everyone will be free to move around the presentation area where you will be invited to look and give a feedback to every project.

Date: Wednesday, 12.03.2025  
Poster session time: 13:00 - 16:00  
Model Market: 16:00 - 17:00  
Location: ONA G27

Guests: Marius Floriancic, Patricia Guaita,  
Siena Hirao, Arnaud Michelet, Romain Legros

Format: Poster Session + Model Market